12th Annual

HARTFORD BUSINESS JOURNAL
Best Places TO WORK IN CT 2017

REGISTRATION DEADLINE: October 7, 2016

Why participate?
Find out if you are one of the state's best places to work. Participating also results in significant organizational benefits for all entrants. Such as:

1) Heightened Company Pride: If your company appears on the list, the management, the employees and the other stakeholders swell with pride. Employee morale receives a boost and employee retention is increased.

2) Public Relations and Marketing Advantage: Companies will use the distinction to enhance their employee recruiting efforts, increase the effectiveness of the company's general marketing and to improve their reputation in the state.

3) The Employee Feedback Report: All participating companies will receive a world-class assessment detailing the company's employee responses along with the Connecticut benchmark reports. Even if a company does not make the list, this data can be an important reason to participate.

Who can participate?
In order to participate, you must:
- Be a for-profit or not-for-profit business or government entity
- Be a publicly or privately held business
- Be in business a minimum of 1 year
- Have a minimum of 15 FT or PT employees working in CT
- Have a facility in the state of CT

What does it cost?

Number of Employees	# Emp. Surveyed	Online Fee**	Paper Fee **
15-24	All	$705	$910
25-99	All	$730	$1,080
100-199	All	$830	$1,310
200-499	Up to 250*	$880	$1,440
500-2499	350*	$950	$1,610
2500 and above	400*	$990	$1,805

** Employees are randomly selected*
*** Fees are non-refundable*

Who is Best Companies Group?
Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs like this one all throughout the US, Canada and the UK.

Assessment Description
The assessment is a two-part process designed to gather detailed data about each participating company. Best Companies Group will conduct the surveys, analyze the data and determine the final rankings.

Part I – Employer Questionnaire (EQ): The employer (main company contact) will complete a questionnaire detailing company policies, practices, benefits and demographics. The employer will be asked to complete the survey online.

Part II – Employee Engagement & Satisfaction Survey (EESS): An in-depth set of 78 statements that employees will be asked to respond to using "Agree Strongly" to "Disagree Strongly" (1-5). This survey will also include two (2) open-ended questions, and seven (7) demographic questions. A paper survey option is available, if e-mail and internet technology is not available.

Announcing & Recognizing the Winners!
In December, companies will be notified in writing whether they made the list or not. The list-making companies will be honored at an event in March. A special issue of the Hartford Business Journal that profiles the companies selected as the Best Places to Work in Connecticut will be published in March.

For more information call Best Companies Group Toll free at 1 (877) 455-2159 or visit the website.

www.BestPlacesToWorkinCT.com
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